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**Maytag[®] Presents the Ice₂O[™]
Counter-Depth French Door Refrigerator**

**Counter-Depth Version of Innovative French Door Refrigerator
With External Ice and Water, and the Look of a Built-In**

BENTON HARBOR, Mich. (June 20, 2007) – Maytag presents a counter-depth version of its innovative Ice₂O[™] French Door refrigerator with bottom-mount freezer—the first of its kind with external ice and water. The counter-depth Maytag Ice₂O is a freestanding unit offering the look of a built-in, and the dependability of the Maytag brand.

For the family that demands high-quality, dependable appliances, the new Maytag Ice₂O counter-depth provides the styling and functionality of a French Door bottom freezer with the benefit of external ice and water dispensing previously found only in a side-by-side refrigerator. Hidden hinges heighten the built-in, seamless look.

“The Maytag Ice₂O combines the best of the side-by-side and bottom freezer configurations in one unit, with all the dependability consumers have come to expect from the Maytag brand,” said Maha El Kharabotly, category manager for Maytag refrigeration.

Strong and intelligent by design

The Maytag Ice₂O, with an external ice and water dispenser, lets consumers fill tall glasses or pitchers with purified water at the touch of a button without opening the door. Its impingement ice system can produce up to eight pounds of ice during a 24-hour period.

The interior of the Maytag Ice₂O is built with powerful, durable components including the SmoothClose[™] freezer drawer track system that can hold up to 120 pounds, making it simple to store and access frozen foods. The upper and lower freezer bins open and close smoothly, and the divided lower bin allows for simple organization.

Proven Maytag innovations featured in the Maytag Ice₂O include Elevator™ shelves that can be adjusted to accommodate taller or shorter items, a Beverage Chiller™ compartment that keeps foods up to four degrees colder than the rest of the refrigerator, and a five-temperature control Wide-n-Fresh™ deli drawer that provides full-width storage for fresh foods, deli trays and party platters. The refrigeration section is also taller than previous French Door models, providing the largest fresh food capacity available.

The Maytag Ice₂O counter-depth refrigerator is ENERGY STAR®-rated. Refrigerators range in price from \$2839 to \$3089 for MF12067AE models and are available at appliance centers and home improvement stores throughout the United States. For more information on Maytag brand products, visit www.maytag.com or call (866) 385-4370.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of more than \$19 billion, more than 80,000 employees and more than 60 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Bauknecht and other major brand names to consumers in nearly every country around the world. Through superior manufacturing practices, Whirlpool Corporation continues to nurture the Maytag heritage of dependability and quality consumers have come to expect from Maytag brand appliances. For more information about any Maytag brand appliance, visit www.maytag.com or call (866) 385-4370. Additional information about Whirlpool Corporation can be found at whirlpoolcorp.com.

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